

APPENDIX 1

PUBLIC HEALTH ACTION PLAN 2014/2015

| Objective   | Key Task  | Lead  | Subtasks   | Deadline for Subtask | Progress Update  |
|---|---|---|--|----------------------|--|
| <b>1. Integration of Public Health (Post Transfer)</b>  |   |   |  |                      |  |
| <b>1.1 Ensure the delivery of mandatory and non-mandatory services is centred the Councils vision of putting residents first.</b> | To deliver improved outcomes, including improved health | Jean Palmer<br><br>Aileen Carlisle<br><br>Matthew Kelly<br><br>Sharon Daye/Nigel Dicker | <p>1.1a Apply Council’s contract management framework, incorporating category management for commissioning activities.</p> <p>1.1b Undertake review of mandatory and non-mandatory services:</p> <p><b>Mandatory:</b></p> <ul style="list-style-type: none"> <li>§ National Child Measurement Programme;</li> <li>§ NHS Health Checks;</li> <li>§ Core Offer to Clinical Commissioning Groups (CCGs);</li> <li>§ Public Health responsibilities for Health Protection;</li> <li>§ Sexual Health.</li> </ul> <p><b>Non-mandatory</b></p> <ul style="list-style-type: none"> <li>§ School nursing (i.e. Healthy Child Programme for school age children)</li> <li>§ Local health improvement programmes to improve diet / nutrition, to promote</li> <li>§ physical activity and prevent / address obesity;</li> </ul> | October 2013         | <p>1.1a Category management approach in place. Procurement Team working closely with Public Health and work ongoing.</p> <p>1.1b Full BID and category reviews of services and service specifications, liabilities and commitments ongoing.</p> <p><u>Sexual Health:</u> Contract for 2014/16 with CNWL for community sexual and reproductive health services and the Hillingdon Hospital for genitourinary medicine services is nearing finalisation. Specification and pricing is finalised. Awaiting sign off of terms and conditions and Legal.</p> <p><u>School Nursing:</u> Contract for 2014/15 with CNWL is nearing completion. Specification and pricing is finalised. Awaiting sign off of terms and conditions and Legal.</p> |

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|  |  |  | <ul style="list-style-type: none"> <li>§ Drug misuse and alcohol misuse services;</li> <li>§ Tobacco control including stop smoking services and prevention activity.</li> </ul> <p>1.1c Recommendations to Cabinet for approval</p>   | TBC                  | <p><u>Substance Misuse:</u> The current contract runs to October 2014. Category Management approach continues, to include market sounding and specification development.</p> <p><u>Primary Care Contracts:</u> Work on local authority primary care contracts ongoing. Services covered include: NHS Health Checks; Smoking cessation including; Shared Care for substance misusers; Supervised methadone consumption; needle exchange; Chlamydia screening and treatment Emergency Hormonal Contraception.</p> |
| <p><b>1.2 Integration of ring-fenced public health budget.</b></p> <p>(Note: Additional public health grant funding has been awarded over a 2 year period – 2013/14 &amp; 2014/15)</p> | To apply Council's robust approach to medium term financial forecasting, including value for money | <p>Jean Palmer</p> <p>Aileen Carlisle</p> <p>Sharon Daye</p> <p>Nigel Dicker</p> | <p>1.2a To undertake an exercise to identify projects or schemes across Council's key service area that would support implementation of priorities identified in the JSNA across the 4 public health domains of:</p> <p><u>Domain 1:</u> Improving the wider determinants of health;</p> <p><u>Domain 2:</u> Health Improvement;</p> <p><u>Domain 3:</u> Health Protection;</p> <p><u>Domain 4:</u> Healthcare public health and preventing premature mortality.</p> | Early July 2013      | Exercise Undertaken   |

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|  |  |                                    | 1.2b To raise awareness of Council staff about new Public Health responsibilities in order to identify projects.   | Early July 2013      | Four workshop briefings undertaken in June /July 2013<br><br>Public Health Team working with a range of Teams across the organisation on a number of cross cutting areas/issues [eg. obesity, dementia; needs assessments – including: children and young people, mental health, suicides) and perinatal mental health, pharmacy needs assessment]. This working is ongoing. |
| <b>2. BID Review of Public Health Team</b>   |  |                                    |  |                      |  |
| <b>2.1 To review the work of the transferred Public Health Team, using BID principles.</b> | To reshape the service to support the Council's operating model and focus on building capacity and resilience. | Aileen Carlisle<br><br>Jean Palmer | 2.1 a To place the Public Health Team including the Specialist Health Promotion and Smoking Cessation Teams into Residents Services.<br><br>2.1b Restructure of Public Health and Specialist Health Promotion Teams as part of the integration of the Team into the Council. |                      | Completed.<br><br>Revised structure, job descriptions and person specifications now evaluated by Human Resources.<br><br>It is proposed to advertise the DPH post in the coming weeks.   |

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|           | To test the new service delivery model, through prototype working. |      | <p>2.1b Public Health Consultants to continue providing analysis and advisory support to delivery teams.</p> <p>2.1c Broaden the remit of Public Health Consultants to include developing the strategic relationship with the local health economy including the CCG, local providers, and the hospital Trusts</p> <p>2.1d Operational Public Health officers to:</p> <ul style="list-style-type: none"> <li>§ Build local capacity and resilience;</li> <li>§ Support people to employment</li> <li>§ Support the Family Information Service</li> <li>§ Support Education and training provision for young people</li> </ul> <p>2.1e Build a broader delivery (ie. 'Community Public Health Service') providing and facilitating a greater array of services to support residents to make positive, well informed decisions.</p> | Ongoing              | <p>Ongoing.</p> <p>)</p> <p>)</p> <p>)</p> <p>)</p> <p>) Restructure of Public Health and Health Promotion Team - ongoing.</p> <p>)</p> <p>)</p> <p>)</p> <p>)</p> <p>)</p> <p>)</p> <p>)</p> <p>)</p> <p>)</p> <p>BID Transformation Review Process underway</p> |

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|---|---|--------------------------------------|--|----------------------|---|
| <b>3. Effective Partnerships Working</b>  |   |                                      |  |                      |   |
| <p><b>3.1 Agreement of Memorandum of Understanding (MOU) between the Council and Hillingdon Clinical Commissioning Group (CCG)</b></p> <p>(Note: The Health and Social Care Act 2012: Mandatory responsibility for local authorities)</p> | <p>Ensure local NHS commissioners receive the necessary public health advice so that they can discharge their statutory duties.</p> <p>Agreement of Action Plan to support implementation of the MOU between the Council and Hillingdon CCG</p> | <p>Sharon Daye/<br/>Nigel Dicker</p> | <p>3.1a To develop MOU for 2013/14 that can be jointly agreed by both the Council and Hillingdon CCG.</p> <p>3.1b To develop action plan for 2013/14 that can be jointly agreed by both the Council and Hillingdon CCG</p> |                      | <p>MOU Agreed at September 2013 meeting of the Health and Wellbeing Board.</p> <p>Action Plan agreed. Implementation of the Action Plan supported by the Consultants in Public Health and Interim DPH. A number of major projects are underway and are due for completion by end July 2014 – including:</p> <ul style="list-style-type: none"> <li>§ Mental Health Needs Assessment</li> <li>§ Suicide Prevention Needs Assessment</li> <li>§ Children and Young People Needs Assessment</li> <li>§ Review of Perinatal Mental Health and assessment of needs</li> </ul> <p>Outputs to be used to inform the CCGs commissioning intentions for 2015/16.</p> |

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